



INSTITUTE FOR FAMILY-CENTERED CARE

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BECOME A PINWHEEL SPONSOR

An Invitation

The Institute for Family-Centered Care invites you to become a Pinwheel Sponsor. As a Pinwheel Sponsor, your organization will enjoy the recognition that other leaders and supporters across the United States and internationally receive as a role model in advancing the practice of patient- and family-centered care.

Your support enables the Institute to continue to develop and provide:

- Guidance and educational resources;
- In-depth seminars for clinicians and hospital executives to explore best practices for improving the experience of care and clinical outcomes by partnering with patients and families;
- A website highlighting innovation and available resources;
- Information dissemination on promising practices;
- A national and international showcase for innovative health care programs committed to patient- and family-centered care and meaningful collaboration with patients and families;
- Policy and research initiatives;
- Scholarship opportunities; and
- Training and technical assistance for individual hospitals.

Your Pinwheel Sponsorship serves as your formal affiliation with the Institute for Family-Centered Care, the leading organization for patient- and family-centered care, acclaimed nationally and recognized internationally for work in this field. Sponsorship enhances the opportunity to interact with a valuable network of colleagues who are also committed to this approach to health care. Participation in the Pinwheel Sponsors Program enables your organization to effectively tap into the Institute's resources, enhancing your ability to better serve your patients, their families, and your community.

The Pinwheel Sponsors Program demonstrates commitment to improving health care at all levels: academic medical centers, community hospitals and clinics, public health agencies, health provider organizations, family-led organizations, schools of medicine, nursing, and allied health professions. It recognizes all who are committed to improving health care through patient- and family-centered practices.

BENEFITS

Pinwheel Sponsors receive national and international recognition as one of the Institute's valued supporters. Pinwheel Sponsors benefit from the Institute's numerous educational programs and its practical, user-friendly resources for enhancing the practice of patient- and family-centered care. The Institute for Family-Centered Care is grateful to our Pinwheel Sponsors and is proud to offer the following benefits for full participation as a sponsor:

- National recognition on the Institute's website for supporting the work of the Institute;
- Commemorative plaque for display by the Pinwheel Sponsor's organization;
- Organization's logo featured on the Institute's website with a link back to the organization's website;
- Special recognition of Pinwheel Sponsor participants at the Institute's Conferences and Seminars;
- Inclusion in the Institute's Conference and Seminar promotional materials;
- Priority consideration given to Pinwheel Sponsors in the site selection process for hosting Institute Seminars;
- Complimentary package of the Institute's core publications the first year of sponsorship;
- 10% discount on orders of Institute publications and videos;
- Priority participation in surveys and receipt of preliminary data;
- Special edition of *Partnering with Patients and Families to Design a Patient- and Family-Centered Health Care System—Recommendations and Promising Practices*;
- Priority consideration for sponsorship of the Institute's monthly e-newsletter;
- Discount to participate in the Institute's webinar educational sessions to be offered in 2009; and
- Opportunity to participate in the Institute's new Pinwheel Scholarship program for seminar registration.

For more information, contact Julie Moretz, Director, Special Projects, at 301-652-0281.

2008 PINWHEEL SPONSORS

The Institute for Family-Centered Care appreciates the support of our Pinwheel Sponsors for their commitment to advancing the understanding and practice of patient- and family-centered care. These recognized leaders continue to make a significant difference in promoting this philosophy of care, and thus serve as role models to us all.

PINWHEEL CHAMPION

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**Children's Cancer Hospital at
The University of Texas
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of Eastern Carolina**
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PINWHEEL PARTNER

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